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BE A PART OF NEW-AGE EXHIBITIONS WITH OUR ONLINE EXPO

International Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics

December 9-11, 2020



analytica Anacon India



INDIALABEXPO
Online

www.analyticaindia.com | www.indialabexpo.com

analytica Anacon India and India Lab Expo Online 2020

This year analytica Anacon India and India Lab Expo offers a future-oriented online platform for absolute planning reliability and an unprecedented reach:

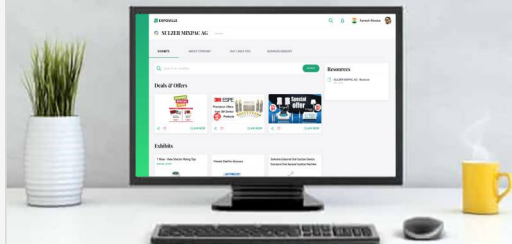
- > The online platform as well as the online conferences and online forums will take place from 9-11 December, 2020
- > analytica Anacon India and India Lab Expo online platform is open around the clock during the fair

Your advantages at a glance:

- > Online platform for your product presentations, direct talks and networking
- > Top-class Online conference program for your knowledge advantage, daily many presentations by top speakers
- > Extensive forum program in cooperation with various industry partners
- > Product novelties and product innovations from all areas
- > Live contacts to visitors via text and video chat

Basic Package

Digital interface



Package Includes

- 2 Sales login
- 3 Product categories (including sub-categories)
- 5 Exhibits (product, solution etc.) picture upload
- 3 Brochure display
- 1 Exhibits (products, solutions etc.) video upload
- 1 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Customized exhibitor invite
- Notifications (enquiry received)
- Visitor analysis

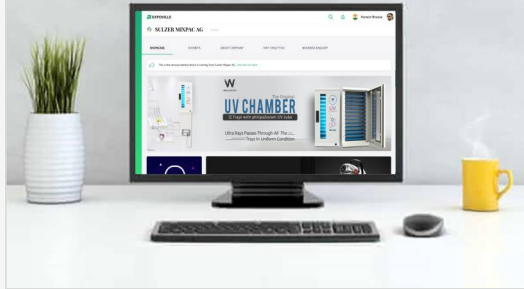
For any additional upgrades (sales login / product categories / brochure):
INR 3,000 & EUR 45 each

Standard Price (After 31st October): INR 33,500 / EUR 500
Early Bird Price (Before 31st October): INR 25,000 / EUR 375

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Standard Package

Digital interface



Package Includes

- 5 Sales login
- 5 Product categories (including sub-categories)
- 10 Exhibits (product, solution etc.) picture upload
- 7 Brochure display
- 3 Exhibits (products, solutions etc.) video upload
- 3 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Notifications (enquiry received)
- Visitor analysis

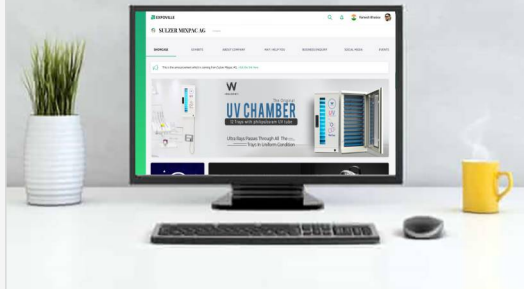
For any additional upgrades (sales login / product categories / brochure):
INR 3,000 & EUR 45 each

Standard Price (After 31st October): INR 47,500 / EUR 715
Early Bird Price (Before 31st October): INR 35,000 / EUR 525

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Premium Package

Digital interface



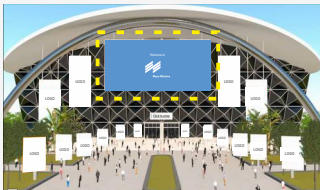
Standard Price (After 31st October): INR 60,000 / EUR 900
Early Bird Price (Before 31st October): INR 45,000 / EUR 675

Note : All prices indicated above are net and are subject to applicable Indian taxes.

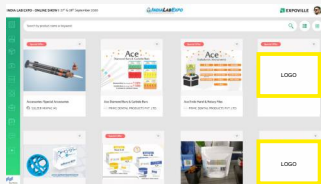
Package Includes

- 10 Sales login
- 10 Product categories (including sub-categories)
- 20 Exhibits (product, solution etc.) picture upload
- 15 Brochure display
- 5 Exhibits (products, solutions etc.) video upload
- 5 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Live product presentation (30 min)
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Notifications (enquiry received)
- In-platform Broadcast (to visitors)
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure):
INR 3,000 & EUR 45 each



Video at main entry



Banner on exhibitor search page



Bunting inside expo hall

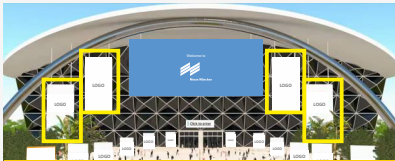


Speaker slot at conference

Package Includes

- Company logo to be displayed as "Platinum Partner" on all communications
- Prominent logo & first in hierarchy of all logos
- Logo presence on marketing collaterals
- Speaker slot at conference (30 minutes)
- Corporate video played at the main entry
- 1 Bunting inside expo hall
- 1 Banner on exhibitor search page
- Logo on trade fair invitation
- Logo to be featured on event website with link to your website
- Logo on all email communication to our visitor database with your company logo
- Promotion on social media handles
- Special mention in the opening address

Investment: INR 500,000 / EUR 7500
(Exclusive)



Wall bunting at main entry



Bunting inside expo hall



Banner on exhibitor search page

Package Includes

Company logo to be displayed as “Gold Partner” on all communications

Logo presence on marketing collaterals

1 Wall bunting at main entry

1 Bunting inside expo hall

1 Banner on exhibitor search page

Logo on trade fair invitation

Logo to be featured on event website with link to your website

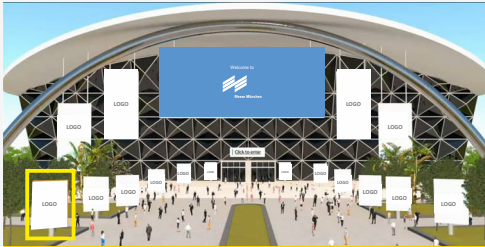
Logo on all email communication to our visitor database with your company logo

Promotion on social media handles

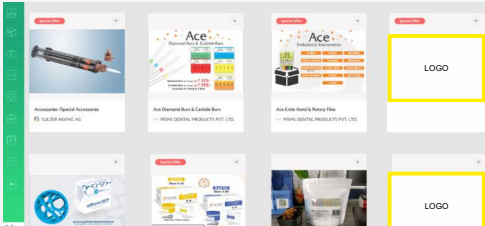
Special mention in the opening address

Investment: INR 150,000 / EUR 2250
(4 Nos.)

Note : All prices indicated above are net and are subject to applicable Indian taxes.



Lollipops



Banner on product search page

Package Includes

Company logo to be displayed as “Silver Partner” on all communications

1 Lollipop branding at main entry

1 Banner on product search page

Logo on trade fair invitation

Logo to be featured on event website with link to your website

Promotion on social media handles

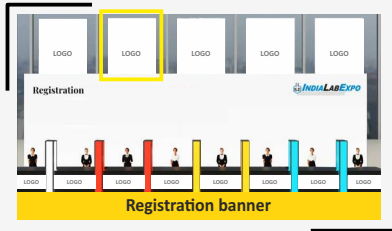
Special mention in the opening address

Investment: INR 45,000 / EUR 675
(6 Nos.)

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Focus Brand Partners

Registration Partner



Package Includes

- Company logo to be displayed as "Registration Partner" on all communications
- 1 Banner branding at registration area
- Logo to be featured on event website with link to your website
- Promotion on social media handles

Investment: INR 100,000 / EUR 1500
(5 Nos.)

Conference Partner



Package Includes

- Company logo to be displayed as "Conference Partner" on all communications
- 1 Speaker slot at conference (30 minutes)
- 1 Banner at conference session page (rotational)
- 1 Short video + 1 banner at conference hall
- Logo to be featured on event website with link to your website
- Promotion on social media handles

Investment: INR 100,000 / EUR 1500
(4 Nos.)

Contact



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