



analytica Anacon India

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December 16 – 18, 2021 | Hitex Exhibition Center, Hyderabad

Munich/Hyderabad, July 30, 2021

## Press Release

### **analytica Anacon India and India Lab Expo 2021 are rescheduled to December 16-18, 2021**

Due to the ongoing COVID-19 pandemic and consequent travel restrictions imposed by the Government of India, Messe Muenchen India has decided to reschedule its trade fairs - analytica Anacon India and India Lab Expo. The events will now take place from December 16<sup>th</sup> to 18<sup>th</sup>, 2021 at Hitex Exhibition Center, Hyderabad.

The decision to postpone these events is also based on industry's feedback received from exhibitors, buyers, and key partners. The organizers also feel that the postponement will allow all the stakeholders to plan their participation and visit in a better way.

The 2021 edition will provide an extended range of unique participation options which will enhance interactions, engagements, and learnings in the new normal. This approach will offer a seamless integrated experience through hybrid formats (combination of online and onsite) along with onsite exhibitions.

Mr. Bhupinder Singh, CEO, Messe Muenchen India, informs, "Considering the current pandemic situation, December seems to be a viable option to conduct our trade fairs. It further enables us to provide a new platform for exhibitors and visitors to meet each other face-to-face and online and get back to business in a conducive and safe environment."

Mr. Gautam Rajan, President, Indian Analytical Instruments Association (IAIA) said, "We are in support of the decision taken by the organizers of this show as it ensures a safer environment for participants and deliver greater value for all stakeholders. The vaccination drives being conducted in the country along with the decreasing caseload of COVID-19 patients render us hopeful for the upcoming edition of analytica Anacon India and India Lab Expo.

analytica Anacon India and India Lab Expo will be take place from December 16<sup>th</sup> - 18<sup>th</sup>, 2021 at Hitex Exhibition Center, Hyderabad.

**Messe Muenchen India Pvt. Ltd.**

Unit No. 762/862, Solitaire Corporate Park Building No. 8, 167, Guru Hargovindji Marg, (Andheri-Ghatkopar Link Road), Andheri (East), Mumbai – 400 093

Tel.: +91 22 4255 4700 | Fax: +91 22 4255 4719 | E-mail: info@mm-india.in

CIN - U92400MH2007PTC174081



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### **About Messe München India**

Founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter “E” India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, Smart Card Expo, MatDispens, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and AirCargo India. Messe Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, and Hyderabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

### **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München – and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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